

Store  
Hours  
9 to 5:30

**Ostermoor Mattresses—Simmons Beds**  
Featured at Special  
Prices in This Gimbel  
**February Furniture Sale**  
GIMBELS FURNITURE SHOP—Seventh Floor



\$39.50

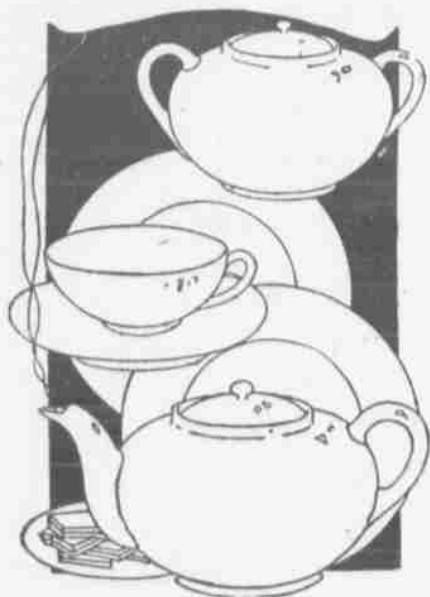
**Every Plush Coat  
Regardless of Cost**  
IN THIS CLEARAWAY AT  
**\$39.50**

WOMEN'S SIZES TO 51

Just 103 coats—but every one made of excellent plush, well styled, lined throughout; many are fur trimmed—with skunk opossum or Australian opossum—some are designed for wear with separate furs.

It is important that you note the fact that every plush coat in our stock has been included at this very low sale price. And just 50 Velour du Nord Coats of finest quality. Cleverly styled and lined with radium silk. To join the Clearaway at the greatly reduced price of \$59.50.

GIMBELS WOMEN'S COAT SHOP—Third Floor



**23-Pc.  
Awaji Tea Sets  
Greatly Reduced  
\$10.95**

23-Pc. Awaji Tea Sets, consisting of tea pot, sugar and creamer, 6 tea cups and saucers, 6 plates in three colors: Rose, Blue or Yellow. And of course you know how beautiful it is—this Awaji ware, with its simple distinguished lines. And its color—exquisite—a delight on tea or breakfast table.

**24-Pc. Breakfast Set of Ho-Wo Ware**  
Popular blue and white service of fantastic design, consisting of coffee pot, tea pot, hot milk, sugar, creamer, muffin dish, 2 plates, 2 bread and butter plates, 2 fruits, 2 cups and saucers, 2 egg cups. **\$6.95**

**51-Pc. American Porcelain Dinner Sets**  
A complete service for six persons. A choice of two new and charming borders. And a surpassing value—truly—at this surpassing-value price. **\$18.95**

**51-Pc. English Porcelain Dinner Sets**  
Service for 6 persons; choice of three rich underglazed blue decorations. Remarkable value—too—at only. **\$17.50**

GIMBELS CHINA SHOP—Fifth Floor

**New Crepe  
Crepes de Chine**  
SPECIAL AT  
**\$1.35**

*This Price Is  
For Saturday Only*

This is a new purchase of fine quality crepes de chine, the nice, crinkly kind, which is so soft and graceful for the spring gown or blouse, 39 inches wide, and in 25 glorious colors:

Pink	Peacock
White	Copenhagen
Ivory	Copper
Peach	Grey
Maize	Taupe
Lavender	Dark Brown
Turquoise	Sapphire
Red	Red
Coral	Burgundy
Rose	Midnight Blue
Marigold	Navy Blue
Yellow	Black

GIMBELS—Second Floor

**Silver Deposit  
Ware**  
20% to 33%  
REDUCED

Sugar and Cream Sets of cut glass with a decorative border of silver deposit. Reduced to \$1.25 and \$1.65 pair.

Vases that will be useable for small flowers. Silver deposit ware. Reduced to 35c

Salt and Pepper Shakers of silver deposit ware; silver plated tops. Reduced to 35c and 50c each

Salt and Pepper Shakers of cut glass with silver plated tops. Reduced to 35c and 75c each

GIMBELS—Main Floor

**3600  
'Kerchiefs**  
Sale Priced at  
**12½c**

Imitation Madeira—lace edged—and gay colored handkerchiefs—all to go at 12½c each!

**For Women:**  
Linen, excellent quality: 6 for \$1.95  
Fine Linen Handkerchiefs 6 for \$1.15  
Cambric Linen, 6 for \$1.35

**For Men:**  
Fine Cotton, splendid grade—at one-half regular price—6 for \$1.95  
Irish Linen, plain, 6 for \$1.85

GIMBELS—Main Floor



**New Hats**  
Now Marked at the  
New Lowered Price  
**\$3.35**

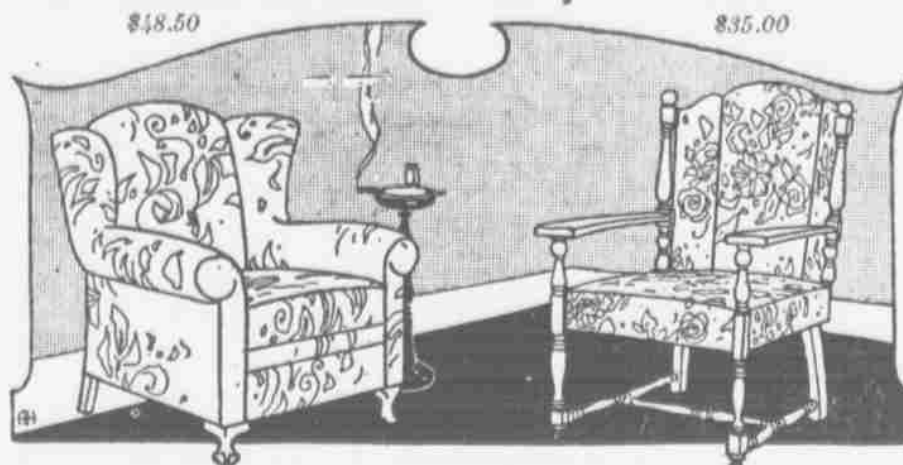
On with the new styles—out with the old prices. These new hats hit the top of the vogue and strike the bottom of the market.

**SOFT HATS**  
In spring shades—pearl, brown, olive, tan, mouse. Bound and welted edges; wide silk bands.

**DERBIES**  
In black and brown. But in the new small block as well as in more conservative styles.

GIMBELS—Fourth Floor

**GIMBEL BROTHERS**  
32ND STREET—BROADWAY—33RD STREET NEW YORK CITY



\$48.50

\$35.00

At Last—Rockbottom Furniture Prices—Yours Through

**Three Definite Markdowns**  
in THIS  
**February Furniture Sale**

1. In December Our Entire Million Dollar Stock Was Re-priced on the Basis of New Low 1921 Furniture Costs.
2. Last month—Our Entire Stock Again Re-marked on the Lower Costs That Gimbels Believes Will Prevail by April.
3. For the February Sale—Now in Progress—the Price of Every Attraction Featured as a Special—Based, Not on Low 1921 Costs—Nor on April 1921 Costs—But Reduced Even More Deeply Than These.

**Specimen Values Here!**

ARTICLE	1920 Price	1921 Price	Sale-Price	ARTICLE	1920 Price	1921 Price	Sale-Price
Overstuffed Wing Chair in Velours	\$85.00	\$65.00	\$48.50	Walnut Chiffonier with mirror; 7 drawers	\$115.00	\$64.00	\$57.00
Mahogany Fireside Armchair in Tapestry	\$55.00	\$47.50	\$35.00	Birdseye Maple Dresser; shaped mirror	\$90.00	\$57.00	\$47.00
Fumed Oak Settee in Leather	\$45.00	\$36.00	\$18.00	Birdseye Maple Toilet Table; triplicate mirror	\$85.00	\$68.50	\$49.50
Mahogany Finish Arm Chair or Rocker in Tapestry	\$35.00	\$21.50	\$17.50	Mahogany Finish Footstool Cushion; mohair	\$16.50	\$13.00	\$11.50
Mahogany Davenport Table, 18x65 inch top	\$60.00	\$47.00	\$42.50	Mahogany Finish Nest of Four Tables	\$19.00	\$15.00	\$13.00
Mahogany Rush Seat Chair or Rocker	\$17.00	\$13.50	\$10.50	Mahogany End Table 14x29	\$30.00	\$24.00	\$21.50
2 Pc. Overstuffed Living Room Suite	\$400.00	\$245.00	\$200.00	Mahogany Tea Wagon; glass tray; rubber-tired wheels	\$37.50	\$30.00	\$27.50
Walnut Dresser, mirror, 4 drawers	\$66.50	\$50.50	\$45.00	Golden Oak Buffet, 54 inch long; mirror top	\$80.00	\$64.00	\$57.50
Walnut Chiffonier, 6 drawers, 2 enclosed	\$56.50	\$43.50	\$39.00	Golden Oak China Cabinet, Colonial design	\$60.00	\$49.00	\$44.00
Walnut Dresser, 48 inch base; large mirror	\$200.00	\$161.00	\$140.00	Mahogany Gateleg Table, 44 inch size	\$65.00	\$52.00	\$47.00

GIMBELS FURNITURE SHOP—Seventh Floor

**Fine Wilton Rugs of  
Famous Dobson Make**

And This Time About *Half*  
Their September Selling Price

Room Size  
9 x 12

**\$65**

Room Size  
9 x 12

Market conditions? No, you can't thank them for this wonderful offer. These rugs are *special priced* because they're the last lot of a *very special purchase*. This is an opportunity, for Wiltons are growing scarce now, because the Wilton Mills are on strike.

They come in delightful Oriental patterns, in soft reds and blues and tans, artistically combined. Or in plain blues and greens, with very desirable band borders.

All quality rugs, of course. All practical. All lovely. Look for the name "Midvale" or "Schuykill." They are your guarantee of quality.

**Also Oriental Patterns in 11.3 x 12 Size: \$93.50**

GIMBELS RUG STORE—Sixth Floor

**Glove Silk Ankle-Length Bloomers**  
LOW PRICED AT \$5.00

A new lot, in a fine, heavier quality glove silk Jersey, in a model that we wish we could picture. It has such an alluring cuff with little ruffles and pleatings, and comes in many colors, dark or gay as preferred.

GIMBELS PETTICOAT SHOP—Second Floor

For Other  
Gimbel News  
See Page 22

**You Can Buy Good  
CANDIES  
at 49c**

That's the Saturday price per pound—a full pound net—attractively boxed—in this Gimbel Sale.

Chocolate Almond—Crisp	49c
Assorted Chocolates—Delicious	49c
Nougats and Many-Flavored Creams	49c
Chocolate Ice-Cream Drops—Big fluffy morsels of Cream!	49c

GIMBELS—Main Floor and Subway Balcony

**Exceptional**

—Tricotines  
—Fine Twill Serges  
—Men's-Wear Serges  
—Cover Cloths  
—Tweed Suitings

All Exceptionally Priced Saturday at

**\$2.50 a yd.**

5,000 yards of our choicest fabrics, smart fashionable dress goods and suitings, 50 and 54 inches wide—and in wonderful assortment of correct colorings for now and early spring wear.

GIMBELS—Second Floor

WOMEN'S  
FINESILK

**Umbrellas  
\$7.85**

There are only 500 umbrellas in this lot. We wish there were more. The manufacturer had a stock of fine handles, usually found on more expensive umbrellas—we chose the silk—a fine taffeta with a 2-inch satin border—and

He made them up for us at a special price.

**THE HANDLES:**  
Full length Bakelite in assorted colors and shapes. Some amber ones in the lot. Others with leather loops.

In black, navy, green, purple and garnet.

GIMBELS—Main Floor



\$55.00

**New Suits Daily in  
the Women's Shop  
\$55**

for Four Interesting Examples  
Expressive of the Spring Mode

Tricotine and twill cord—those two favored fabrics—smartly cut in the new box effects or in long, braided slender styles.

New notched collars, new pocket ideas, narrow edgings of white pique at the neckline, one link-button well placed, plain radium linings—and excellent tailoring.

SIZES 36 TO 44

And a group of suits at \$49 to \$59—twill cords, piquette, tricotine, Pique Twill, velour checks and serge. The new ripped skirt, Elan jacket, patent leather trimmings, nail heads, embroidered sashes—all smart. Sizes 34 to 52½.

GIMBEL'S WOMEN'S SUIT SHOP—Third Floor



\$2.95

\$1.50

\$5.95

**S-A-L-E  
Big Specials for  
Little Babies**

—These Tiny Things  
at Tiny Prices

<b>\$2.95</b>	Long Dresses of nainsook; skirt trimmed to match lace and embroidery yoke.
<b>\$4.95</b>	Japanese Comfortables in bassinet or carriage size; elaborately embroidered.
<b>\$4.95</b>	Japanese Robes with or without collars; pink or blue; beautifully embroidered.
<b>\$5.95</b>	Long Coats of cashmere or crepe; silk-lined hand-embroidered cape; coat lined with satin.
<b>\$1.50</b>	Infant's Crepe de Chine Cap to match the little coat—sketched.
<b>\$1.95</b>	Infant's Long Skirt with a dainty touch of embroidery or lace.
<b>\$1.95</b>	Madeira Hand-embroidered Pillow Covers—exceptionally pretty ones.

**Mother, Please Note:**

the Baby Shop keeps close watch over changing conditions. Every market drop means a drop in Baby Shop prices. You'll find a list of bargains here. News of them fast as we can print it. Watch for them!

GIMBELS BABY SHOP—Second Floor



**Four Hits  
for Boys**

**\$12.50**

for Woolen Overcoats that are warm of fabric and fully lined. Several shades in splendid fabrics. Sizes 11 to 18.

**\$12.50**

Jack O'Leather Suits start at this low price. They're the suits for strenuous fellows cause they're actually reinforced with real leather—reinforced wherever the wear is hardest. Sizes 8 to 18.

**\$7.50**

Junior Woolen Suits start at this price. Navy serge knitted cloths, woolen fabrics—many models. Sizes 3 to 8.

And—Just for Tomorrow

**All Wool Suits at \$7.50**

A group of sturdy, alpaca-lined suits tailored of all-wool fabrics. Sizes 8 to 17 years.

GIMBELS—Fourth Floor